

## Delivering best performance in departments crucial for future overseas expansion

Executive Vice President  
Telesis Technologies, Inc. (TTI)

**Mihoko Kido**



### The job

I have been serving as Executive Vice President at Telesis Technologies, Inc. (TTI) since July 2023. TTI is a manufacturing company specializing in dot peen and laser systems that is based in Ohio, USA, and which also has locations in the UK, the Netherlands, Germany, and China.

It is a new member of the Hitachi Group, which acquired TTI in July 2022 to strengthen its Coding & Marking (C&M) business. Since the acquisition, I have been part of a project team, leading post-acquisition integration activities.

Going forward, I will be stationed at TTI's US headquarters, where I will continue to support the company's business management, growth strategies, and business expansion using Hitachi's resources and network.

### Achieving the ideal

My next challenge is to execute the C&M business strategies I created during my time at Marking Systems and Hoist Systems Division.

I have been given the opportunity to be part of TTI's leadership team at the forefront of the business. With TTI's excellent technology and human resources, as well as personnel from Hitachi, my aim is to steadily implement our initiatives. My focus and priorities are teamwork, direct communication, respect, and a desire to grow.

### The 10-year view

I would like Hitachi Industrial Equipment Systems Co., Ltd. and C&M business to become a true global player. I think we need to be a team, without Japanese or overseas boundaries in management, day-to-day business, resources, opportunities, or business goals.



\* As of July 2023